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**RESULTS OF PUBLIC MEETING  
THE INDUSTRIAL DEVELOPMENT AUTHORITY  
OF THE CITY OF PHOENIX, ARIZONA  
COMMUNICATIONS AND GOVERNMENT AFFAIRS  
COMMITTEE OF THE BOARD OF DIRECTORS**

Pursuant to A.R.S. Section 38-431.02, notice is hereby given to the members of **THE INDUSTRIAL DEVELOPMENT AUTHORITY OF THE CITY OF PHOENIX, ARIZONA, EXECUTIVE COMMITTEE OF THE BOARD OF DIRECTORS**, and to the general public, that **THE INDUSTRIAL DEVELOPMENT AUTHORITY OF THE CITY OF PHOENIX, ARIZONA, COMMUNICATIONS AND GOVERNMENT AFFAIRS COMMITTEE OF THE BOARD OF DIRECTORS** held a meeting open to the public on **Wednesday, April 6, 2016 at 2:00 PM**, located at the **Calvin C. Goode Municipal Building, 251 W. Washington Street, 10<sup>th</sup> Floor, Conference Room 10-Center, Phoenix, Arizona.**

The results of the meeting are as follows:

**RESULTS**

**2:06 PM**                      **Call to Order**

**APPROVED**      **1. Approval of Meeting Minutes.**

a. December 16, 2015 meeting.

**DISCUSSION HELD**      **2. 2016 Communications and Marketing Plan.** Presentation and discussion regarding the Phoenix IDA's 2016 Communications and Marketing Plan.

**DISCUSSION HELD**      **3. 2016 Government Affairs Plan.** Presentation and discussion regarding the Phoenix IDA's Government Affairs Plan.

**NO COMMENTS**      **4. Call to the Public.**

**3:27 PM**                      **Adjournment**

For reasonable accommodations, call Wendy Gutierrez at Voice/602-534-8679, or TTY/602-534-5500, as early as possible to coordinate needed arrangements.

**Date Posted: April 7, 2016**