



PHOENIXIDA

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## Item 4



# Sponsorship Packet



2022 PROFILES OF SUCCESS



# Friday, September 9, 2022

Phoenix Convention Center – North Ballroom

Silent Auction/Registration: 11:00 a.m. | Program: Noon - 2:00 p.m.



**The Profiles of Success Hispanic Leadership Awards Celebration Luncheon**, held as Valle del Sol Community Health’s premier fundraising event, recognizes champions of Latino Leadership. The luncheon brings together community leaders who strengthen our communities and state in celebration at the Phoenix Convention Center.

**Why?** Affordable, culturally competent, integrated primary care can be hard to find, especially when you’re under-insured or not insured at all. Funds raised from this event support Valle del Sol Community Health in providing extensive services and programs to thousands of men, women, children, families, and the elderly who rely on the agency to bring and inspire positive change.



## Sponsorship Opportunities

### Premier Sponsorship — \$75,000

(Preeminent placement of six tables of 10 guests + 6 other deliverables)

### Gold Sponsorship — \$50,000

(Preeminent placement of five tables of 10 guests + 6 other deliverables)

### Estrella Sponsorship — \$30,000

(Preeminent placement of three tables of 10 guests + 6 other deliverables)

The options above also include the following:

- Full screen in color digital ad with 5X rotation at 8,000 impressions
- Logo recognition in event collateral
- Logo recognition on event page of agency website
- Opportunity to spotlight one of your company’s outstanding employees
- Parking passes included with sponsorship
- Award recognition for your company’s sponsorship

The options above also include the following:





## Sol Sponsorship — \$20,000

- Premium placement of two tables of 10 guests
- Full page color digital ad with 3X rotation at 4,800 impressions
- Logo recognition in event collateral
- Opportunity to spotlight one of your company's outstanding employees
- Award recognition for your company's sponsorship



## Luna Sponsorship — \$15,000

- Preferred placement of two tables of 10 guests
- Full page color digital ad with 1X rotation at 3,200 impressions
- Logo recognition in event agenda and table signage
- Opportunity to spotlight one of your company's outstanding employees
- Award recognition for your company's sponsorship



## Rayo Sponsorship — \$5,000

- Preferred placement of one table of 10 guests
- Logo recognition in event agenda and table signage
- Opportunity to spotlight one of your company's outstanding employees
- Award recognition for your company's sponsorship

## Farol Sponsorship — \$2,500\*

Non-Profit Organization — \$2,000

- One Premium table of 10 guests
- Recognition in event agenda
- Opportunity to spotlight one of your company's outstanding employees



# Underwriting Opportunities

- Social Media Sponsor\* — \$20,000
- Silent Auction Sponsor\* — \$15,000

- Centerpiece Sponsor\* — \$10,000
- Full Screen Color Digital Ad — \$2,500

*\*Logo Placement Included in Event Agenda*

**Individual seats at \$200**

**HLI Alumni seats at \$125**

All reservations must be prepaid.

**TICKETS AVAILABLE ONLINE AT:**

[www.valledelsol.com/profiles](http://www.valledelsol.com/profiles)

For additional sponsorship opportunities

**CONTACT JESSICA GUZMÁN AT:**

602.258.6797 EXT. 5274 or

[jessicag@valledelsol.com](mailto:jessicag@valledelsol.com)





# Commitment Form



## Contact Information

Contact Person

Date

Title

Company/Organization

Phone ( )

Email

Address

City

State

Zip Code

## Payment Information

### Sponsorship Level/Underwriting Opportunities

- Premier Sponsorship – \$75,000
- Gold Sponsor – \$50,000
- Estrella Sponsor – \$30,000
- Sol Sponsor – \$20,000
- Luna Sponsor – \$15,000
- Rayo Sponsor – \$5,000

- Farol Sponsor – \$2,500 (\$2,000 for non-profits)
- Social Media Sponsor – \$20,000
- Silent Auction Sponsor – \$15,000

- Centerpiece Sponsor – \$10,000
- Full Screen Color Digital Ad – \$2,500
- Individual Seats – \$200
- HLI Alumni Individual Seats – \$125



We are unable to attend, but please accept our gift of \$ \_\_\_\_\_.

## Payment Method

My check is enclosed

Please charge my credit card:

- Visa
- MasterCard
- American Express
- Discover

Card No.

Expiration

CVW Code

Total Amount



Signature (required)

Please mail commitment form and check (if paying by check) to:

Valle del Sol  
 3877 N. 7th Street  
 Suite 400  
 Phoenix, AZ 85014

Scan to fill out  
 Sponsorship Packet  
**Online**

